

## **REMARKS/ARGUMENTS**

### **Status of the Application**

Prior to entry of this Amendment, claims 1-40, 43-50, and 53-74 were pending for examination. This amendment amends claims 1, 4, 5, 9, 13, 18, 25, 36, and 43. Claims 10 and 12 have been canceled. Hence, after entry of this amendment, claims 1-9, 11, 13-40, 43-50, and 53-74 will stand pending for examination. Claims 1, 4, 5, 9, 18, 25, 36, and 43 are independent claims. The applicant respectfully requests reconsideration of the pending claims, for at least the reasons presented below.

A final Office Action mailed September 2, 2009 rejected claims 1-17 and 74 under 35 U.S.C. § 102(e) as being anticipated by U.S. Patent Pub. No. 2007/0101423 of Oliver et al. (hereinafter "Oliver"); rejected claims 18-40, 43-50, 53-60, and 62-63 under 35 U.S.C. § 102(e) as being anticipated by U.S. Patent Pub. No. 2008/0052359 of Golan et al. (hereinafter "Golan"); and rejected claims 61, and 64-73 under 35 U.S.C. § 103(a) as being unpatentable over the combination of Golan and Oliver.

### **Interview Summary**

Undersigned counsel would like to thank the Examiner for the courtesy and professionalism shown in the interview conducted on January 12, 2010 between undersigned counsel and the Examiner. During that interview, the parties discussed the Oliver and Golan references (including the provisional application from which Golan claims priority) and undersigned counsel described differences between the pending claims and each of those references. The parties also discussed several potential amendments that could highlight these differences. At the conclusion of the interview, the parties reached agreement that the claims, at least as amended herein, are allowable over the references currently of record in the application.

**Claim Amendments**

Claims 1, 4, 5, 9, 13, 18, 25, 36, and 43 have been amended herein. Claim 1 has been amended to better organize the elements of the claim. It is submitted that this reorganization does not narrow the scope of claim 1.

Claim 1 has been further amended to specify that "the at least one web page comprises a data collection mechanism for allowing a user to provide confidential personal information. . . ." (emphasis indicates amendments), and to recite instructions to "determine, based at least in part on analysis of the at least one web page, that the at least one web page is engaged in a fraudulent attempt to collect confidential personal information." Support for these amendments can be found throughout the application, including specifically at paragraphs 0005, 0011, 0015, and 0020. Claims 4, 5, 9, 18, 25, 36, and 43 have been amended in similar fashion.

Claim 13 has been amended to depend from claim 11. Claims 10 and 12 have been canceled as being redundant in light of the amendments to claim 11.

**35 U.S.C. §§ 102 and 103 Rejections**

The Office Action has rejected claims 1-40, 43-50, and 53-74 under 35 U.S.C. §§ 102(e) and/or 103(a) as being anticipated by and/or unpatentable over Golan and/or Oliver, taken either alone or in combination with one another. As discussed in the interview, however, neither Oliver nor Golan teaches or suggests each element of any pending claim. Merely by way of example, neither of those references discloses, as recited by claim 1, a computer system that analyzes a web page determine whether it comprises a data collection mechanism for allowing a user to provide confidential personal information and determines, based at least in part on that analysis, that the web page is engaged in a fraudulent attempt to collect confidential personal information.

For at least this reason, claim 1 is believed to be allowable over Golan, Oliver, and/or their combination. For at least similar reasons, independent claims 4, 5, 9, 18, 25, 36, and

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43 are believed to be allowable as well. The remaining claims still pending are dependent claims, and these dependent claims are believed to be allowable at least by virtue of their dependence from allowable base claims.

### **CONCLUSION**

In view of the foregoing, Applicants believe all claims now pending in this Application are in condition for allowance. The issuance of a formal Notice of Allowance at an early date is respectfully requested.

If the Examiner believes a telephone conference would expedite prosecution of this application, please telephone the undersigned at 303-571-4000.

Respectfully submitted,

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